

Resolution No. 25

COMMITTEE ASSIGNMENT: Resolutions

Re: IAFF System Management Active Response Technology (SMART) Funding

1 WHEREAS, IAFF SMART provides a
2 comprehensive communications system that provides
3 unparalleled ability to directly connect with
4 members; and

5 WHEREAS, over 7.2 million communication
6 messages have been sent to IAFF members via the
7 SMART system to date; and

8 WHEREAS, IAFF SMART has proved to be a
9 critical tool in communicating with our members
10 during disasters, such as wildfires, hurricanes and
11 other natural disasters; and

12 WHEREAS, that capability could prove critical in
13 future unforeseen challenges; and

14 WHEREAS, IAFF SMART provides the ability to
15 poll the membership regarding issues that are
16 important to the IAFF and the labor movement; and

17 WHEREAS, IAFF SMART strengthens the bond
18 between the IAFF and its members; and

19 WHEREAS, over 268,000 members have
20 received communications from their locals via
21 SMART and nearly 36,000 members have created
22 user accounts, leading to greater engagement with
23 their locals; and

24 WHEREAS, IAFF SMART allows the IAFF to
25 leverage the power of more accurate membership
26 data when undertaking strategic, organizing and
27 legislative activities; and

28 WHEREAS, IAFF SMART provides a wide

29 variety of customizable reports for more informed
30 decision making; and

31 WHEREAS, IAFF SMART streamlines
32 operations and provides improved efficiencies that
33 will significantly reduce operating costs over time;
34 and

35 WHEREAS, IAFF SMART provides a full
36 grievance tracking solution customizable to each
37 local's grievance and discipline workflow processes;
38 and

39 WHEREAS, IAFF SMART includes an integrated
40 Content Management System (CMS) via which
41 locals can host and manage the content of their own
42 websites; and

43 WHEREAS, nearly 120 locals have moved their
44 public website to the SMART system, thereby
45 providing a vibrant platform for communicating
46 directly to the citizens of the communities they serve;
47 and

48 WHEREAS, IAFF SMART provides a fully
49 integrated document retention system for locals; and

50 WHEREAS, IAFF SMART is a critical tool in the
51 fight against the elimination of automatic dues
52 deduction; and

53 WHEREAS, the SMART Payment Portal
54 provides members with a simple and secure option
55 for paying their union dues, with over \$1.8 million of
56 direct dues payments having already been collected
57 via SMART; and

58 WHEREAS, IAFF SMART provides a secure
59 platform for collecting members' PAC contributions
60 and charitable donations supported by their locals;
61 and

62 WHEREAS, IAFF SMART is being used by more
63 and more local affiliates each day, with over 550
64 locals and 25 state and provincial associations now
65 live on the SMART platform; and

66 WHEREAS, IAFF SMART enables state
67 associations to collect per capita tax directly from
68 their locals, with five state associations already
69 utilizing this streamlined solution; therefore be it

70 RESOLVED, That the current per capita tax be
71 increased by ?? cents to create dedicated funding for
72 the IAFF SMART platform.

Submitted by: Ricky J. Walsh, 7th District Vice President
 Washington State Council of Fire Fighters, A-45
 Alaska Professional Fire Fighters Association,
 A-2
 Montana State Council of Professional Fire
 Fighters, A-25
 Professional Fire Fighters of Idaho, A-11

Cost Estimate:

COMMITTEE RECOMMENDATION:

CONVENTION ACTION: